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CHINA SHUN KE LONG HOLDINGS LIMITED
中國順客隆控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 974)

POSITIVE PROFIT ALERT

This announcement is made by China Shun Ke Long Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the preliminary assessment by the Group's management on the unaudited consolidated management accounts of the Group, it is expected that the Group will record a net loss not more than RMB15,000,000 for the year ended 31 December 2020 (the "**Relevant Period**") as compared to the net loss of approximately RMB20,559,000 for the same period of last year.

Based on the information currently available, reduction in the net loss for the Relevant Period was mainly due to (i) decrease in staff costs by approximately RMB2,760,000 for the Relevant Period; and (ii) decrease in business operating costs such as utilities and promotion expenses of approximately RMB3,300,000 as compared to that for the year ended 31 December 2019.

The Company is still in the process of finalising the final results of the Group for the Relevant Period. The information contained in this announcement is only based on the preliminary review by the Group's management on the unaudited consolidated management accounts of the Group for the Relevant Period and is not based on any figures or information that has been audited or reviewed by the auditor of the Company. Therefore, the Group's actual results for the Relevant Period may be subject to amendments and adjustments where necessary. The final results announcement of the Group for the Relevant Period is expected to be published by the Company in late March 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Shun Ke Long Holdings Limited
Chairman and Executive Director
Du Xiaoping

Hong Kong, 5 February 2021

As at the date of this announcement, the executive Directors are Mr. Du Xiaoping and Mr. Han Wei; the non-executive Director is Mr. Wang Fu Lin; and the independent non-executive Directors are Mr. Cheng Hok Kai Frederick, Mr. Wang Yilin and Mr. Zou Pingxue.