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CHINA SHUN KE LONG HOLDINGS LIMITED

中國順客隆控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 974)

VOLUNTARY ANNOUNCEMENT JOINT GLOBAL PROCUREMENT PLATFORM

This is a voluntary announcement made by China Shun Ke Long Holdings Limited (the “Company”, together with its subsidiaries, the “Group”).

On 4 November 2015, the Company entered into an agreement to join a joint global procurement platform (the “Procurement Platform”) involving 23 retailers operating supermarket and/or departments stores in the People’s Republic of China (the “PRC”) as initial members. The Procurement Platform is operated by Hunan Tengwanli Supply Chain Management Co. Ltd. (湖南騰萬裡供應鏈管理有限公司, the “Operator”). The Operator is a subsidiary of Bubugao Chain Store Commerce Joint-stock Co. Ltd. (步步高連鎖商業股份有限公司), a sizeable retailer in the south-west region of the PRC with its shares listed on the Shenzhen Stock Exchange. To the best of the Directors’ knowledge, information and belief and having made all reasonable enquiries, the Operator and its ultimate beneficial owner(s) is/are third party(ies) independent of the Company and its connected persons.

Main Features of the Procurement Platform

The main features of the Procurement Platform include:

- The Procurement Platform itself is non-profit making in nature;
- The Procurement Platform will last for three years (the “Operating Period”);
- The Procurement Platform will aim at sourcing goods on behalf of members directly from manufacturers globally;

- There is no procurement limit set for members in respect of placing orders;
- The Procurement Platform will aim at reducing procurement costs by bundling orders from members;
- Members placing orders will need to pay additional 5% of the overall procurement costs (the “Operating Fund”) to the Procurement Platform in order to cover its operating costs;
- Any surplus of the Operating Fund will be refunded to those members with reference to their aggregate procurement amounts at the end of the Operating Period and any deficit of the Operating Fund will be borne by the group companies of the Operator;
- Members are encouraged to refer suitable suppliers to the Procurement Platform; and
- Members can leave the Procurement Platform before the end of the Operating Period by providing six-month notice.

Reasons for joining the Procurement Platform

Imported goods are gaining popularity among the consumers in the PRC. By joining the Procurement Platform without any subscription fee, the Group will have access to additional channel for procuring goods from overseas. The Procurement Platform can also be a source of global goods supply information.

By order of the Board
China Shun Ke Long Holdings Limited
Lao Songsheng
Chairman

Hong Kong, 5 November 2015

As at the date of this announcement, the executive Directors are Mr. Lao Songsheng, Ms. Wang Yanfen and Mr. Wu Zhaohui; the non-executive Directors are Mr. Chen Yijian and Ms. Lao Weiping; and the independent non-executive Directors are Mr. Guan Shiping, Mr. Sun Hong and Mr. Shin Yick Fabian.